



T-Shirt Print Size Guide

PLACEMENT	ADULT	YOUTH	WHERE
Full front	10–12" wide	7–9" wide	3–4" below collar
Full back	11–13" wide	8–10" wide	4–5" below collar
Left chest	3.5–4" wide	3" wide	4" left of center
Pocket	3–3.5" wide	2.5" wide	on the pocket
Sleeve	2.5–3.5" wide	2–3" wide	centered, 1" from hem
Back neck label	2–3" wide	2" wide	1" below collar
Hoodie front	10–11" wide	7–8" wide	above the pocket
Hat front	2–4" wide	—	centered on panel

Tips

- Measure from the bottom of the collar seam, not the top.
- Use a t-square or fold the shirt in half to find the center line.
- When in doubt, go slightly smaller: oversized prints hit armpit seams.
- Design at 300 DPI at the real print size (a 10" design = 3,000 px wide).